

DUPONT TEDLAR™ WALLCOVERINGS



AGENDA:

- TEDLAR® overview
- TEDLAR[™] Wallcovering
- Performance of TEDLAR®
- Advantages versus competitive
- Series Overview
 - Essentials
 - Passport
 - Earth





WHAT IS TEDLAR®?

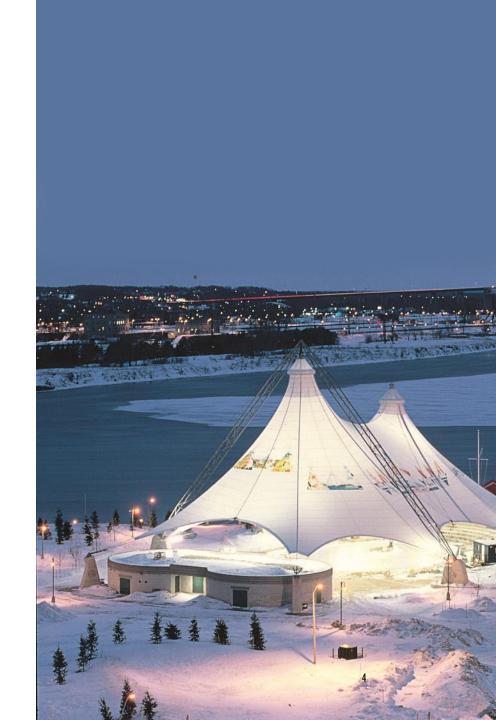
- TEDLAR® is a highly versatile polyvinyl fluoride film (PVF)
- It provides a long-lasting finish to a wide variety of surfaces exposed to harsh environments
- Its inert, non-stick properties make it an excellent make it an excellent protective film for multiple applications and industries including wallcoverings
- In 1961, DuPont registered the TEDLAR® brand name in the US and construction started on its first production facility
- More than fifty years later,
 TEDLAR® film is recognized as the
 high-performance standard with
 proven durability in harsh
 operating environments



WHY TEDLAR®?

- Chemical /solvent resistant
- Stain / graffiti resistant
- Highly conformable
- Accepts tight bend radii
- UV & weather stability
- UV screen/barrier
- Mold & mildew resistant

- Range of surface gloss
- Low toxicity & volatiles
- Non-stick (no silicone)
- Ink & print receptive
- Heat sealable
- Low gas/vapor permeability





TEDLAR® IS USED ALL AROUND YOU



TEDLAR® offers attractive, easy-to-clean, scuff-resistant surface protection to aircraft interiors.

TEDLAR® is easily laminated to a wide range of architectural substrates to provide protection against extreme weather, fading, cracking and corroding.





TEDLAR® is used as a back sheet material give solar panels the ability to resist weathering, moisture and UV rays.





SO WHAT CAN TEDLAR® DO FOR YOU?



NOT YOUR TYPICAL WALLCOVERING

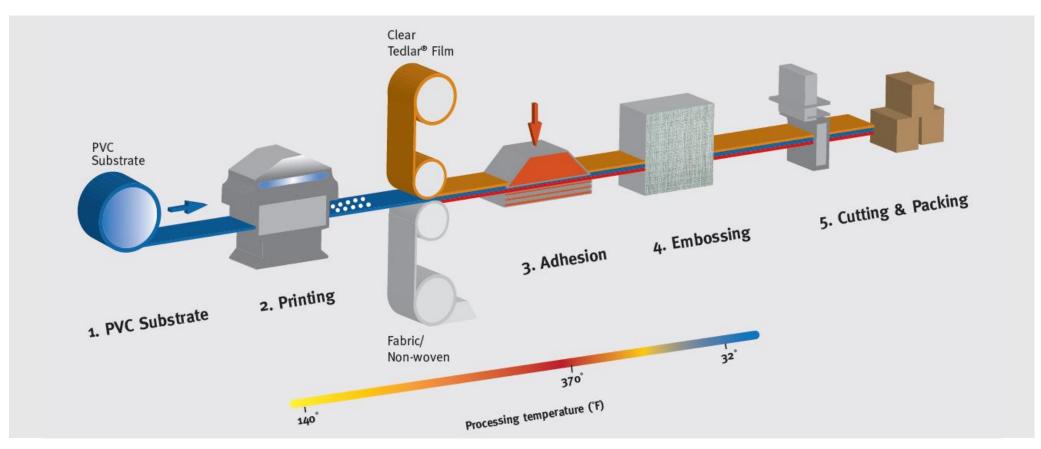
- Type II Vinyl with Type III durability
- Exceptional stain resistance
- Easy to clean, able to scrub
- Great abrasion resistance
- Holds-up to cleaning agents including bleach
- Long term durability
- Resists fading
- Mold, mildew, and bacteria resistant





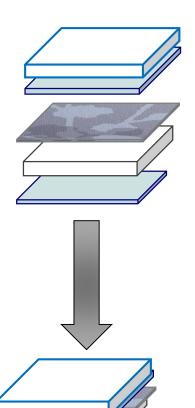
THE MAGIC IS IN THE MANUFACTURING

TEDLAR® film becomes a part of the wallcovering after being adhered at a high temperature; this means no peeling, or reapplying of the film, ever.





PRODUCT STRUCTURE



½ mil clear TEDLAR® with adhesive

Printing

PVC film

Fabric/non-woven substrate





CASE STUDY: MEDICAL OFFICE

For the Omega Medical Center, the premier resource for occupational health and on-the-job Workers' Compensation injury care in Delaware and the mid-Atlantic region, a choice made more than 30 years ago is still delivering value: the decision to use Fidelity wallcoverings protected with DuPont™ TEDLAR® film in all high-use areas across its 14,500 square foot premises. While the painted sections of this state-of-the-art medical facility have had to be repainted multiple times over the past three decades, the walls protected by TEDLAR® are as durable, easy to clean and attractive as they were when the Center first opened, back in 1985.



Vinyl wallcovering protected with DuPont" Tedlar" film, produced by Fidelity Wallcovering, Inc., is used in all high-traffic areas at Omerga Medical Center



WALLCOVERING CLASSIFICATIONS

€ F793/F793M – 15

TABLE 1 Classification Criteria

Property	Section Reference	Category I Decorative Only	Category II Decorative with Medium Serviceability	Category III Decorative with High Serviceability	Category IV Type I Commercial Serviceability	Category V Type II Commercial Serviceability	Category VI Type III Commercial Serviceability
Minimum colorfastness	7.3		23 h	46 h	200 h	200 h	200 h
Minimum washability	7.4		100 cycles	100 cycles	100 cycles	100 cycles	100 cycles
Minimum scrubbability	7.7			50 cycles	200 cycles	300 cycles	500 cycles
Minimum abrasion resistance	7.8				200 cycles (220 grit)	300 cycles (220 grit)	1000 cycles (220 grit)
Minimum breaking strength	7.9				40 lb [18.1 kg]	50 lb [22.7 kg]	100 lb [45.4 kg]
MD (machine direction)					30 lb [13.6 ka]	55 lb [24.9 ka]	95 lb [43.1 ka]
CMD (cross machine direction)							
Minimum crocking resistance	7.6			good	dood	good	good
Minimum stain resistance	7.5			Reagents 1 to 9	Reagents 1 to 9	Reagents 1 to 12	Reagents 1 to 12
Minimum tear resistance ^A	7.10				192 gt	800 gt	1600 gt
Maximum blocking resistance	7.11				2	2	2
Minimum coating adhesion	7.12				2 lb/in. [36 kg/m]	3 lb/in. [54 kg/m]	3 lb/in. [54 kg/m]
Minimum cold cracking resistance	7.13				no change	no change	no change
Minimum heat aging resistance	7.14				pass	pass	pass
Maximum flame spread index (Class A)	5.3.2		25	25	25	25	25
Maximum flame spread index (Class B)	5.3.2		75	75	75	75	75
Maximum flame spread index (Class C)	5.3.2		200	200	200	200	200
Maximum smoke developed index (Class	5.3.2		450	450	450	450	450
A, B, or C)							
Other Flammability	5.3.4				nd smoke release as		
	or		NFPA 286 (an	y wall covering) or	NFPA 265 (textile and	d expanded vinyl wall	coverings)
	5.3.5						
Maximum shrinkage	7.19						
MD (machine direction)					2	2	2
CMD (cross machine direction)					1	1	1.5

A The "gf" is an abbreviation for gram force, consistent with pounds force as lbf.

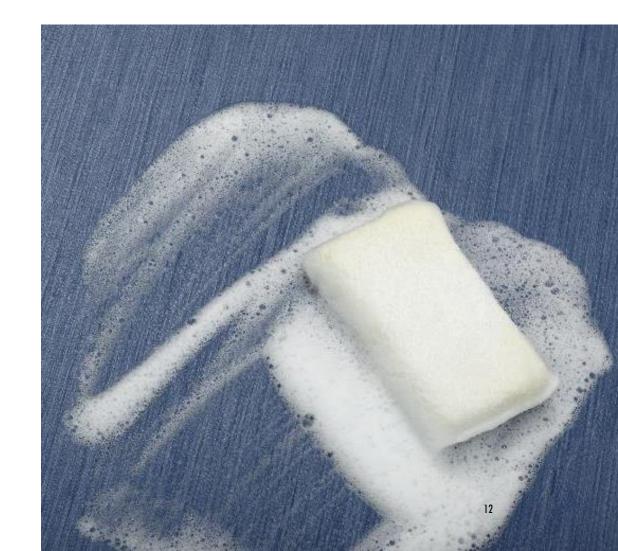
Difference in classification lay in the cleansability and durability of the products.

Key Attributes			
Туре I	 Heavy consumer and light commercial use 		
Type II	 Exposure to wear is greater than normal 		
Type III	 Manufactured for use in high traffic areas (TEDLAR® durability) 		



TYPE III SURFACE PROTECTION IN A TYPE II WEIGHT

TEDLAR™ Wallcoverings offer exceptional stain and abrasion resistance. They provide a protective barrier against most staining agents and cleaning solvents, including: bleach, alcohols, ketones (acetone, MEK) and even strong acids and alkalis. This barrier ensures staining agents can be easily cleaned, leaving an undamaged, good-asnew appearance that can be maintained over a long period of time. TEDLAR™ Wallcoverings Type II vinyl wallcovering passes the CCC-W-408D scrubbability and abrasion test for Type III wallcovering.





COMMERCIAL TESTING RESULTS

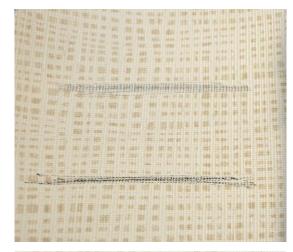
TEDLAR™ Wallcoverings: Type III surface protection in a Type II weight.

Property	Category V Type II Commercial Serviceability	Tedlar™ Wallcoverings	Category VI Type III Commercial Serviceability
Minimum colorfastness	200 h	200h	200 h
Minimum washability	100 cycles	100 cycles	100 cycles
Minimum scrubbability	300 cycles	500 cycles	500 cycles
Minimum abrasion resistance (220 grit)	300 cycles	1000 cycles	1000 cycles
Minimum breaking strength: MD (machine direction)	50 lb [22.7 kg]	106 lb	100 lb [45.4 kg]
Minimum breaking strength: CMD (cross machine direction)	55 lb [24.9 kg]	129 lb	95 lb [43.1 kg]
Minimum tear resistance Elmendorf Tear Scale (MD/CMD)	25/25	76.2/>100	50/50
Maximum blocking resistance	< 2	1	< 2
Minimum coating adhesion kg/m]	3 lb/in. [54 kg/m]	Could Not Be Separated	3 lb/in. [54 kg/m]



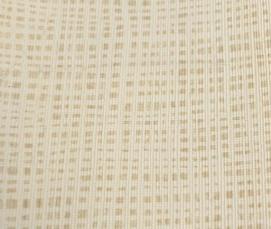
PENCIL AND PEN STAIN TESTING

TEDLAR™ Wallcovering



Pencil

Pen



Pencil

Pen

Standard Type II Wallcovering



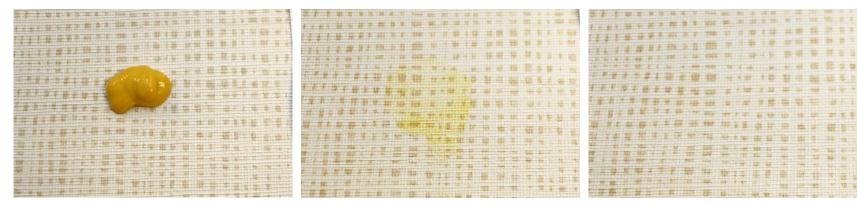


Pencil and pen were applied to both wallcoverings at the same time. The wallcoverings were then cleaning using bleach and light scrubbing. The TEDLAR™ wallcovering came completely clean while the pencil remained on the standard wallcovering.



MUSTARD TEST

TEDLAR™ Wallcovering



Standard Type II Wallcovering





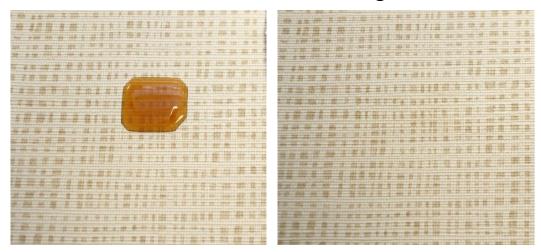


Yellow mustard was applied to both wallcoverings and allowed to sit for ~ 4 hours. A dry cloth was then used to wipe the surface. The standard wallcovering was cleaned with a wet cloth and then bleach but did not come clean. While the TEDLAR™ Wallcovering only needed to be cleaned with a wet cloth.

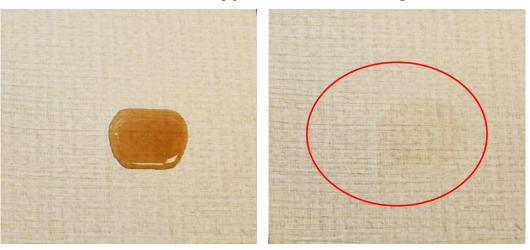


TEA TEST

TEDLAR™ Wallcovering



Standard Type II Wallcovering

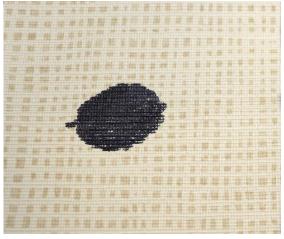


Hot Tea was applied equally using a pipette to the wallcoverings. The tea was allowed to sit for ~ 4 hours before being wiped from the wallcoverings. The TEDLARTM Wallcovering wiped clean with the dry cloth. The standard wallcovering could not be cleaned with a dry or wet cloth, only bleach worked to clean the stain.



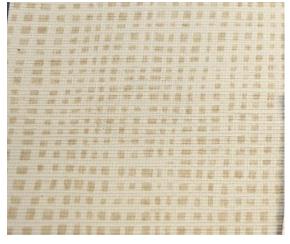
SHARPIE TEST

TEDLAR™ Wallcovering





Standard Type II Wallcovering





Sharpie Marker was applied to the TEDLAR™ Wallcovering and standard wallcovering. The marker left for ~ 4 hours before cleaning. Both wallcoverings were cleaned using bleach and a light scrubbing. The Standard wallcovering did not come clean and started to lose it's color unlike the TEDLAR™ Wallcovering which came completely clean without harm to the surface.



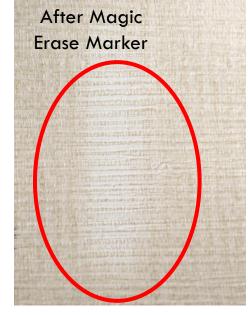
MAGIC ERASE MARKER TEST

TEDLAR™ Wallcovering



Standard Type II Wallcovering



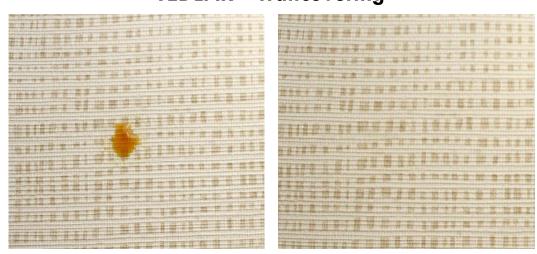


This test was completed by wetting a Magic Erase Market with plain tap water than scrubbing the surface of the wallcovering. The Magic Eraser was chosen as it is a popular cleaning method for removal for scuff marks. The TEDLAR™ Wallcovering held up with no burnish while the pigment from the standard wallcovering was actually removed.

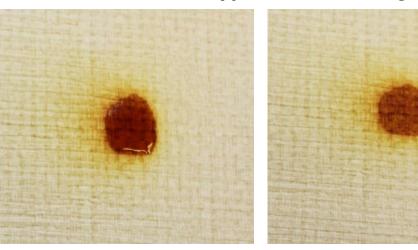


IODINE TEST

TEDLAR™ Wallcovering



Standard Type II Wallcovering

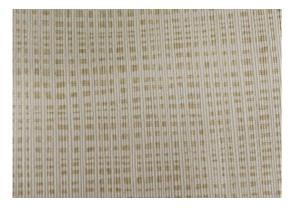


lodine was applied in equal amounts to both wallcoverings and allowed to rest for 4 hours. During that time the iodine seeped into the surface of the Standard wallcovering. The iodine on the TEDLAR^{\dagger} Wallcovering stayed on the surface. A dry cloth was used to wipe the TEDLAR^{\dagger} Wallcovering clean while not even bleach could clean the standard wallcovering.



ACETONE TEST

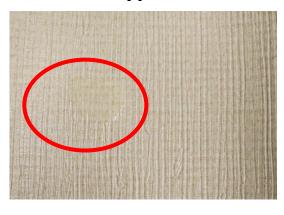
TEDLAR™ Wallcovering







Standard Type II Wallcovering







Acetone was applied to both wallcoverings in equal amounts and let to rest for ~4 hours. The acetone evaporated from the TEDLAR™ Wallcovering while remaining on the standard. A dry cloth was then used to wipe the surfaces clean. The coloring from the standard wallcovering was removed in the area where the acetone sat. The TEDLAR™ Wallcovering remained unharmed.



STAINING AGENTS AND REQUIRED CLEANING METHODS

All products were applied to TEDLAR™ Wallcovering and allowed to set for 24 hours. Utilizing the following methods, all products were successfully removed from the TEDLAR™ wallcoverings.

Dry Cloth Cleaning	Wet Cloth Cleaning	Detergent	Solvent
Acid Solutions*	Coffee	Ketchup	Ball Point Pen
Acetone	Grape Juice	Black Crayons	Spray Paint
Butanone	Mustard Sauce	Brown Shoe Polish	
Ethylalcohol	Red Wine	Lipstick	
Gasoline	Tea Stains	Whire Board Marker	
Glycol	Worcestershire sauce	Oily Pen	
Toluene	Chocolate Syrup	Asphalt	
	Brake Fluid	Mercurochrome	
	lodine		
	Sodium Hydroxide		









TEDLAR™ Wallcoverings have low flame spread and smoke development ratings, **exceeding** the ASTM E84 Class A rating.

NFPA 101 Classifications for ASTM E84				
Flame Spread Index Smoke Developed Index				
Class A/I	0-25	450		
Class B/II	26-75	450		
Class C/III	76-200	450		
Unclassifiable	>200			









The surface of TEDLAR™ Wallcoverings does not provide nutrients to enable mold or bacteria growth.

TEDLAR™ Wallcoverings are certified by MicroStar Labs, Chicago, IL, to pass ASTM G21 and JIS Z 2801.

Wallcoverings described as mildew-resistant shall be protected to resist fungi (mildew) growth on the decorative surface to achieve a rating of 0 or 1 when tested in accordance with Practice G21.

ASTM G21: Standard Practice for Determining Resistance of Synthetic Polymeric Materials to Fungi

Legend for Growth Rating

Observed Growth	Rating	
None	0	
Traces of Growth (less than 10%)	1	
Light Growth (10% to 30%)	2	
Medium Growth (30% to 60%)	3	
Heavy Growth (60% to complete coverage)	4	



TEDLAR™ WALLCOVERINGS IS THE PERFECT MATCH OF STYLE AND PERFORMANCE FOR A VARIETY OF APPLICATIONS













TEDLAR™ WALLCOVERINGS COMPARISON

	Paint	Typical Type II Vinyl	TEDLAR™ Wallcoverings	Tile/Stone	Painted Wall Panels
Cleansability	+	+++	++++	++	++
Durability	+	++	+++	+++	++++
Chemical Resistance	-	-	+++	++++	+
Mold and Mildew	+	+	++++	+	++
Flame Resistance	-	++	++	++++	+++
Installment	Easy	Medium	Medium	Difficult	Medium
Repair /Replacement	Easy	Medium	Medium	Difficult	Medium
Cost	\$	\$\$	\$\$	\$\$\$	\$\$\$

TEDLAR™ Wallcoverings offer **excellent cleansability, durability, and chemical resistance** with ability to be replaced easily when needed all while being **cost effective versus tile and stone**.



TEDLAR™ WALLCOVERING COLLECTIONS:

Essentials

 Essentials is a collection of neutral colors and simplistic patterns that can be used in hotels rooms, hospital patient rooms, and other calming areas.

Passport

 The passport collections pairs style with durability bringing in colors and designs that will stand the test of time and look fabulous on any wall.



• Harmony brings
the outside in with
patterns and
colors that give a
sense of being
one with the earth.
The Harmony
Series has stone,
wood, and
metallic patterns
to complete any

design.



ESSENTIALS

Essentials 1: Modern subtle raised rectangles in neutral colors.

Essentials 2: An organic movement to bring a sense of the outdoors in.

Available in 5 Neutral colors to match any décor.

Product Specifications

- Type I Wallcovering with Type III Durability
- Weight 15 oz./lin. yd.
- Width 52"-54"
- Finish TEDLAR® Film Laminate
- Backing Osnaburg
- Installation Random Match
- Standards Meets or exceeds criteria for CCC-W-408D, ASTM F793, ASTM E84 Class A, NFPA 286, ASTM G21, JIS Z 2801





PASSPORT

9 timeless patterns like Pacific Silk, Catalina Linen, and Bamboo Forest

Available in a range of soothing colors

Product Specifications

- Type II Wallcovering with Type III Durability
- Weight 20 oz./lin. yd.
- Width 52"-54"
- Finish TEDLAR® Film Laminate
- Backing Osnaburg/Nonwoven
- Installation Random Match/Straight Match
- Standards Meets or exceeds criteria for CCC-W-408D, ASTM F793, ASTM E84 Class A, NFPA 286, ASTM G21, JIS Z 2801





HARMONY: COMING SPRING 2019 MORE PICTURES COMING SOON

10 harmonic patterns, to bring nature to your space.

Available in wide range of modern colors.

Product Specifications

- Type II Wallcovering with Type III Durability
- Weight 20 oz./lin. yd.
- Width 52"-54"
- Finish TEDLAR® Film Laminate
- Backing Osnaburg/Nonwoven
- Installation Random Match/Straight Match
- Standards Meets or exceeds criteria for CCC-W-408D, ASTM F793, ASTM E84
 Class A, NFPA 286, ASTM G21, JIS Z 2801







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